



**Don Tragethon - Western  
PreCooling & Bruce Welden  
Co-Chairs**

**May 25, 2022**

**APCCO**

Eileen Woodbury

**ASTI**

Scott Silva, Gary Smith  
& Rick Williams

**Braga Fresh Foods**

Mario Barba

**Coastal Cooling**

Rob Furtado

**Cool Pacific Land**

Ismael Rivas

**Growers Ice Company**

Carlos Huerta

**Pemcon**

Butch Simmons

**PSIG Inc.**

Corine Schreck

**Salinas Fire**

Doug Dirksen

**Taylor Farms**

Chris Stubblefield

**True Leaf Farms/Church**

**Brothers Produce**

David Grow

**Western PreCooling**

Alan Gervais

with

Pat Bates, KT Nuelle, Jan  
Tragethon & John  
Williams - Retired

Salinas Valley Ammonia  
Safety Day Committee

PO Box 10028

Salinas, CA 93912

www.svasd.com

831-455-6549 ph

916-647-9761 fax

Email General Inquiries to:

InfoSVASD@gmail.com

Dear Potential Sponsor,

The Salinas Valley Ammonia Safety Day (SVASD) committee members would like to thank all returning sponsors, and new sponsors, for your support. The Salinas Valley Ammonia Safety Day will be here soon and we are hoping we can depend on our loyal friends and sponsors to contribute to what we feel as a committee is one of the leading safety day events in the world. As always, your time and generosity assisting us with this particular program is greatly appreciated.

The program is nonprofit, funded by sponsors, exhibitors, local produce companies, contractors, and others that utilize anhydrous ammonia. The SVASD committee members are volunteers. The monies received are used directly to finance the event each year. Without the support provided by these individuals and a very loyal group of volunteers this event could not continue as it always has, free of charge to all "in person" participants. This has always been our objective and with your continued support, will remain possible.

By offering the event free to all attendees in person, we ensure that everyone has access to current regulations as well as training in the safe handling of anhydrous ammonia. We face positive challenges as the event continues to draw more people every year, with the increase in attendance so goes the cost to provide the event. Historically our attendance increases by about 10% per year, - in turn we have to find that much or more support each year, this is why your support is so important. We typically have between 400-500 attendees and believe the training we provide increases safety and strongly benefits each and every one of us. So, we are asking you to please make SVASD one of your absolute commitments for 2022. We will offer live streaming of this event at a cost of \$50.00 per attendee. Companies that sponsor the event will be considered for potential discounts to the cost of this type of participation.

This year's event will return to the Salinas Sports Complex on the 25th of May 2022 and will be the 29th Annual Event. This year we will again focus on safely handling ammonia; our theme is "Ammonia Safety - Unmasked". Our presentations for the day will reflect this theme and some are listed below.

"Report from CalOSHA and Follow Up on Critical Tasks" - "Report from EPA and Results of the Tabletop Exercise" - "System Troubleshooting" - "CUPA Connection" - "Survival, Lessons Learned" - "Plan to the Plume" - "Respiratory PPE" - "Messages from IIAR, RETA and the Global Cold Chain" - Along with our Keynote Address "The Future of Green Ammonia as a Source of Hydrogen Fuel, John Mott, speaking live from Australia"

We hope you will join with us to support this year's event by sponsoring at one of the four levels of participation listed below:

Platinum Sponsor	\$4000	Gold Sponsor	\$2000
Silver Sponsor	\$1000	Bronze Sponsor	\$ 500

SPONSOR BENEFITS:

First, you will have the satisfaction of contributing to a most worthwhile training event, and you can send as many of your staff as you wish at no charge to the "in person" event.

All sponsors will have their company names displayed on our agenda and in slideshows throughout the day. For Silver sponsors, we upgrade prominence by displaying your logo on the agenda and slideshows. Gold sponsor logos will be most prominently displayed and will receive special recognition during the Safety Day ceremonies. Once again; all sponsors logos will be placed on our website with hyperlinks to sponsoring company's websites. Once your logo is posted, simply click on your logo and it will take you to the corresponding website.

Platinum sponsors will have the greatest prominence, with larger logos and specific recognition, as compared to Gold sponsors. Gold & Platinum sponsors will have the opportunity to participate in a tabletop training exercise with Monterey County emergency responders. The training will demonstrate how your facility can link with fire department responders through an innovative new system that realistically and accurately tracks the threats of an ammonia release. The joint-training exercise is designed to achieve the Federal EPA RMP "coordination requirements" with local public first responders.

The training is on May 24<sup>th</sup>, the day before the Salinas Valley Ammonia Safety Day. The training will occur at Hartnell College East Campus Facility.

Please send your contribution and or sponsor registration form by April 30th, 2022 to:

Salinas Valley Ammonia Safety Day Committee  
P.O. Box 10028  
Salinas, CA 93912

Please make checks payable to: Salinas Valley Ammonia Safety Day Committee.

An invoice will be generated upon receipt of your check. If you have any questions please contact Kayla Moore at 831-455-6549 or via email at [infoSVASD@gmail.com](mailto:infoSVASD@gmail.com). If you wish to issue a purchase order or use a credit card to pay for your fees; please complete the attached forms which may be faxed to 916-647-9761. We can also generate a "payment link" for your convenience.

If you will be unable to sponsor this year, or if you have any questions, please feel free to contact our offices at the number above.

We look forward to your support and seeing you and your staff on May 25th, 2022.

Sincerely,

*Salinas Valley Ammonia  
Safety Day Committee*

29th ANNUAL **SALINAS VALLEY**  
**AMMONIA SAFETY DAY MAY 25th, 2022**  
**SPONSOR CONFIRMATION FORM**

COMPANY NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: STATE: ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

FAX: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

ATTENDEES NAME(s): \_\_\_\_\_ ATTENDEES NAME(s): \_\_\_\_\_

ATTENDEES NAME(s): \_\_\_\_\_ ATTENDEES NAME(s): \_\_\_\_\_

ATTENDEES NAME(s): \_\_\_\_\_ ATTENDEES NAME(s): \_\_\_\_\_

(You may also register any attendees through our website at [www.svasd.com/registration](http://www.svasd.com/registration))

\_\_\_\_\_ Platinum Sponsor \$4000

\_\_\_\_\_ Gold Sponsor \$2000

\_\_\_\_\_ Silver Sponsor \$1000

\_\_\_\_\_ Bronze Sponsor \$ 500

***(Platinum & Gold Sponsors, contact our offices to register your attendees  
in the tabletop exercise on May 24th.)***

\_\_\_\_\_ Other in kind contribution; please provide the value and description of this contribution; who should we contact to arrange for pick up or delivery?

\_\_\_\_\_

If you require additional information or have questions, please contact our registrar at (831) 455-6549 or via email at [infoSVASD@gmail.com](mailto:infoSVASD@gmail.com).

Please Mail Form & Check or payment instructions by April 30th, if your logo has recently changed or you are a new sponsor, you will be contacted for your color jpeg logo for inclusion in handouts and web site posting.

Please Mail Application & Check Made To:  
Salinas Valley Ammonia Safety Day  
PO Box 10028  
Salinas, CA 93912

If issuing a Purchase Order:

Purchase Order # to be used \_\_\_\_\_ Fax to our office at: (916) 647-9761

An invoice will be generated for your convenience, a credit card form is attached should you wish to use this method of payment, if you prefer, a payment link can be set up for you to make your payment more conveniently.



Credit Card Processing Authorization:  
Please call if you have any questions 831-455-6549.

Business Name: \_\_\_\_\_

Complete Billing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Credit Card Type: MasterCard    Visa    AmEx    Discover    Please mark X

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Security 3 Digit #'s (AMEX is 4 digit from front): \_\_\_\_\_

Name on Card: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Approval Signature on Card: \_\_\_\_\_ Date: \_\_\_\_\_

Amount to be Charged: \_\_\_\_\_

OFFICE USE ONLY:

DATE PROCESSED: \_\_\_\_\_ AMOUNT: \_\_\_\_\_

INVOICE NUMBER: \_\_\_\_\_ MERCHANT FEE: \_\_\_\_\_