



**Don Tragethon - Western
PreCooling & Bruce
Welden
Co-Chairs**

May 25, 2022

APCCO

Eileen Woodbury

ASTI

Scott Silva, Gary Smith
& Rick Williams

Braga Fresh Foods

Mario Barba

Coastal Cooling

Rob Furtado

Cool Pacific Land

Ismael Rivas

Growers Ice Company

Carlos Huerta

Pemcon

Butch Simmons

PSIG Inc.

Corine Schreck

Salinas Fire

Doug Dirksen

Taylor Farms

Chris Stubblefield

True Leaf Farms/Church

Brothers Produce

David Grow

Western PreCooling

Alan Gervais

with

Pat Bates, KT Nuelle, Jan
Tragethon & John
Williams - Retired

Salinas Valley Ammonia

Safety Day Committee

PO Box 10028

Salinas, CA 93912

www.svasd.com

831-455-6549 ph

916-647-9761 fax

Email General Inquiries to:

InfoSVASD@gmail.com

Dear Potential Exhibitor,

The Salinas Valley Ammonia Safety Day (SVASD) committee members would like to thank all returning exhibitors, particularly you, for your past support and welcome any newcomers. The Salinas Valley Ammonia Safety Day will be here soon and we are hoping we can depend on our loyal friends and exhibitors to contribute to what we feel as a committee is one of the leading safety day events in the world. As always, your time and generosity assisting us with this particular program is greatly appreciated. We can't wait to "SEE" everyone again as this year we will return to a "face-to-face" meeting.

The program is nonprofit, funded by sponsors, exhibitors, local produce companies, contractors, and others that utilize anhydrous ammonia. The SVASD committee members are volunteers. The monies received are used directly to finance the event each year. Without the support provided by these individuals and a very loyal group of volunteers this event could not continue as it always has, free of charge to all "in person" participants. This has always been our objective and with your continued support, will remain possible.

By offering the event free to all attendees in person, we ensure that everyone has access to current regulations as well as training in the safe handling of anhydrous ammonia. We face positive challenges as the event continues to draw more people every year, with the increase in attendance so goes the cost to provide the event. Historically our attendance increases by about 10% per year, - in turn we have to find that much or more support each year, this is why your support is so important. We typically have between 400-500 attendees and believe the vendor tables provide one of the most economical sales exposures in our industry. We also believe the training we provide increases safety and strongly benefits each and every one of us. So, we are asking you to please make SVASD one of your absolute commitments for 2022. We will offer live streaming of this event at a cost of \$50.00 per attendee and hope to include vendor "out-takes" during the event.

This year's event will return to the Salinas Sports Complex aka California Rodeo Grounds on the 25th of May 2022 and will be the 29th Annual Event. This year we will again focus on safely handling ammonia; our theme is "Ammonia Safety - Unmasked". Our presentations for the day will reflect this theme and some are listed below.

"Report from CalOSHA and Follow Up on Critical Tasks" - "Report from EPA and Results of the Tabletop Exercise" - "System Troubleshooting" - "CUPA Connection" - "Survival - Lessons Learned" - "Plan to the Plume" - "Respiratory PPE" - "Messages from IIAR, RETA and the Global Cold Chain" - Along with our Keynote Address "The Future of Green Ammonia as a Source of Hydrogen Fuel, John Mott, speaking live from Australia"

We hope you will join with us to support this year's event by exhibiting/sponsoring at one of the four levels of participation listed below:

Platinum, Gold, Silver and Bronze sponsorships are available, please see the registration form enclosed as various costs are associated with different vendor display opportunities.

SPONSOR BENEFITS:

First, you will have the satisfaction of contributing to a most worthwhile training event, and you can send as many of your staff as you wish at no charge.

All sponsors will have their company names displayed on our agenda and in slideshows throughout the day. For Silver sponsors, we upgrade prominence by displaying your logo on the agenda and slideshows. Gold sponsor logos will be most prominently displayed and will receive special recognition during the Safety Day ceremonies. As in the past; all sponsors logos will be placed on our website with hyperlinks to sponsoring company's website. Once your logo is posted, simply click on your logo and it will take you to the corresponding website.

Platinum sponsors will have the greatest prominence, with larger logos and specific recognition, as compared to Gold sponsors. Platinum and Gold sponsors will have the opportunity to participate in a tabletop training exercise with Monterey County emergency responders. The training will demonstrate how your facility can link with fire department responders through an innovative new system that realistically and accurately tracks the threats of an ammonia release. The joint-training exercise is designed to achieve the Federal EPA RMP "coordination requirements" with local public first responders.

The training is on May 24th, the day before the Salinas Valley Ammonia Safety Day. The training will occur at Hartnell College East Campus Facility.

Please send your contribution and or exhibitor application by April 30th to:

Salinas Valley Ammonia Safety Day Committee
P.O. Box 10028
Salinas, CA 93912

Please make checks payable to: Salinas Valley Ammonia Safety Day Committee.

An invoice will be generated upon receipt of your check. If you have any questions please contact Corine Schreck at (831) 297-2554. If you wish to issue a purchase order or use a credit card to pay for your fees; please complete the attached forms which may be faxed to 916-647-9761. A payment link can also be set up for your convenience if you prefer, just let us know.

If you will be unable to exhibit or sponsor this year, or if you have any questions, please feel free to contact our offices at the number above.

Thank you for your past support or your first time opportunity. We look forward to your support and seeing you and your staff on May 25th, 2022.

Sincerely,

*Salinas Valley Ammonia
Safety Day Committee*

29th ANNUAL **SALINAS VALLEY**
AMMONIA SAFETY DAY MAY 25th, 2022
EXHIBITOR APPLICATION FORM

COMPANY NAME: _____
ADDRESS: _____
CITY: STATE: ZIP: _____
PHONE: _____
EMAIL ADDRESS: _____
FAX: _____
CONTACT PERSON: _____

ATTENDEES NAME(s): _____ ATTENDEES NAME(s): _____
ATTENDEES NAME(s): _____ ATTENDEES NAME(s): _____
(You may also register any attendees through our website at www.svasd.com/registration)

WE WILL BE ABLE TO ACCOMMODATE LARGER EQUIPMENT IN THE TABLE TOP PLUS AREA
WITH CERTAIN CONDITIONS; IF INTERESTED, CONTACT OUR OFFICE FOR MORE INFORMATION

\$ 550 _____ Table Top Only
\$1000 _____ Bronze Sponsor (Includes Table Top)
\$1500 _____ Silver Sponsor (Includes Table Top)
\$2500 _____ Gold Sponsor (Includes Table Top)
\$4000 _____ Platinum Sponsor (Includes Table Top)

Gift in kind contribution, please describe: _____
we will call you for additional information about your sponsorship if needed.

120V POWER REQUIRED: NO _____ YES _____
Total amps that you will use/require _____

EACH TABLE TOP AND BOOTH WILL INCLUDE (1) 6' TABLE, (2) CHAIRS & TABLE LINEN
SET UP: Tuesday May 24th, 3:00 pm to 5:00 pm or
Wednesday May 25th, 6:00 - 7:00 am
REMOVAL: Wednesday May 25th, 5:00 pm

(Tear down of exhibits will begin no earlier than 3:00 pm, the afternoon break will be held in the
exhibitor area from 2:40 - 3:00, when classes resume, vendors may stay or tear down.)

To assist us in accommodating you: Will you set up on Wednesday? YES _____ NO _____

Please Mail Application & Check Made To:
Salinas Valley Ammonia Safety Day
PO Box 10028
Salinas, CA 93912

If you wish for us to set up a payment link for you please indicate by marking an X Here _____

If issuing a Purchase Order:
Purchase Order # to be used _____ Fax to our office at: (916) 647-9761

An invoice will be generated for your convenience.

Are you interested in making a contribution our raffle? YES _____ NO _____

APPLICATIONS MUST BE RECEIVED WITH PAYMENT OR PURCHASE ORDER.

If you require additional information and or have questions please contact Corine Schreck at
831-297-2554, a credit card form is attached should you wish to use this method of payment.

Credit Card Processing Authorization:
Please call if you have any questions 831-297-2554.



Business Name: _____

Complete Billing Address: _____

City, State, Zip: _____

Credit Card Type: MasterCard Visa AmEx Discover Please mark X

Credit Card Number: _____

Expiration Date: _____

Security 3 Digit #'s (AMEX is 4 digit from front): _____

Name on Card: _____

Phone Number: _____

Email Address: _____

Approval Signature on Card: _____ Date: _____

Amount to be Charged: _____

OFFICE USE ONLY:

DATE PROCESSED: _____ AMOUNT: _____

INVOICE NUMBER: _____ MERCHANT FEE: _____